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## River Rock Outfitter Named One of Seven Finalist in "America's Top Small Business"

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# River Rock Outfitter Named One of Seven Finalist in "America's Top Small Business" Awards


**Fredericksburg**- The U.S. Chamber of Commerce named River Rock Outfitter, a member of the Fredericksburg Regional Chamber of Commerce, as one of seven finalist for its "Americas Top Small Business" Awards. River Rock Outfitter was recognized alongside the six other finalist from across the country and celebrated at the America's top Small Business Summit Awards Gala at the U.S. Chamber of Commerce's historic headquarters in Washington, D.C. on October 19$^{th}$.


The recognition comes after River Rock Outfitter was named one of America's top 70 small businesses last month. We are proud to have them as an outstanding member of our chamber and our community.


Susan Spears, President and CEO of the Fredericksburg Regional Chamber of Commerce, "Congratulations to River Rock Outfitter, a member of the Fredericksburg Regional Chamber, for being selected as one of seven finalists for the "American's Top Small Business" Awards by the U.S. Chamber of Commerce! With more than 15,000 applicants, April Peterson and her team are a shining example of small business success."


River Rock Outfitter is a veteran-owned outdoor retailer that provides gear, expertise, and guided adventures for outdoor enthusiasts. River Rock Outfitter fosters

community with events and training courses like "how to SUP with your Pup" to train dogs and people to safely paddleboard together. Co-owner and CEO April Peterson is passionate about encouraging more women and other marginalized communities to participate in outdoor activities and offers women-specific gear, workshops, guided trips, and programs for teens.

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