

DISC GOLF ASSOCIATION

WHO WE ARE

- The Northern Virginia Disc Golf Association is a volunteer-run disc golf club with hundreds of members.
- We cover Fairfax, Arlington, and Prince William Counties and run events at six – soon to be seven – permanent courses.
- We are a Virginia nonstock corporation and federally-recognized 501(c)(3) nonprofit.

WHO WE ARE

- We are run by a Board comprising five Directors elected in staggered two-year terms by the club's membership. The current Board features a public school teacher, a special education assistant, a journalist, a director at a software company, and a PDGA staffer.
- We run events for all ages and ability levels, including PDGA-sanctioned events, junior- and women's-only events, and just-for-fun low cost doubles.
- With our portable fleet of 24 championship-level baskets stored in our trailer and mobile command center, we are able to playtest new courses or build pop-up courses for one-off events – like our event at Signal Hill - or seasonal use, like the Burke Lake Campside course.

WHAT IS DISC GOLF? – A REVIEW

- Disc golf – or Frisbee golf – is played much like traditional golf.
- Players attempt to land a disc inside a special target in the fewest number of throws.
- Just like golf, you “play it as it lies.”
- Discs vary like golf clubs vary: there are long drivers, fairway drivers, midranges, and putt/approach shapes.

THE MOST FAMOUS SHOT IN DISC GOLF: JAMES CONRAD III AT 2021 PRO WORLDS



WHO PLAYS?

- Disc golf is a true “ages 8-80” sport, accessible to anyone.
- Since we last spoke, disc golf has exploded. The Professional Disc Golf Association – the governing body of the sport – now counts over 100,000 active members around the globe (it was 42,000 when we spoke in 2018).
- NOVA DGA has exploded, too, from 200 members in 2018 to over 400 in 2021 (and over 275 signed up for 2022 membership as of today, not even three weeks into the year).
- In 2018, I told you that NOVA DGA ran roughly 10 unsanctioned and 10 PDGA-sanctioned events a year. I, personally, ran 24 PDGA-sanctioned events last year, including 7 events at the new Lake Ridge course.

LAKE RIDGE DGC

- Lake Ridge DGC was installed in May 2021. At nine holes with two sets of baskets per hole, it provides two loops and 18 holes of challenge.
- In addition to 7 events – including a junior-only event - nearly 700 rounds were played pay-to-play June-December 2021.
- The popular UDisc app has 82 ratings for Lake Ridge. It sits at a 4.4/5, a top-five course in Northern Virginia.

LAKE RIDGE DGC



FOREST GREENS

- This will bring a world-class disc golf course to Prince William County, potentially the best wooded course in Virginia.
- Yesterday, the Board of Supervisors approved the final layout.
- NOVA and the county have an MOU that is sustainable and mutually beneficial.
- There is serious sports tourism potential here, particularly if we can attract the attention of the Disc Golf Pro Tour. NOVA has a multi-year plan to bring DGPT play to this course.
- The DGPT is the premier PDGA-sanctioned event tour in disc golf, and can lead to live or post-produced round coverage that will promote the course worldwide through the Disc Golf Network OTT channel and YouTube.

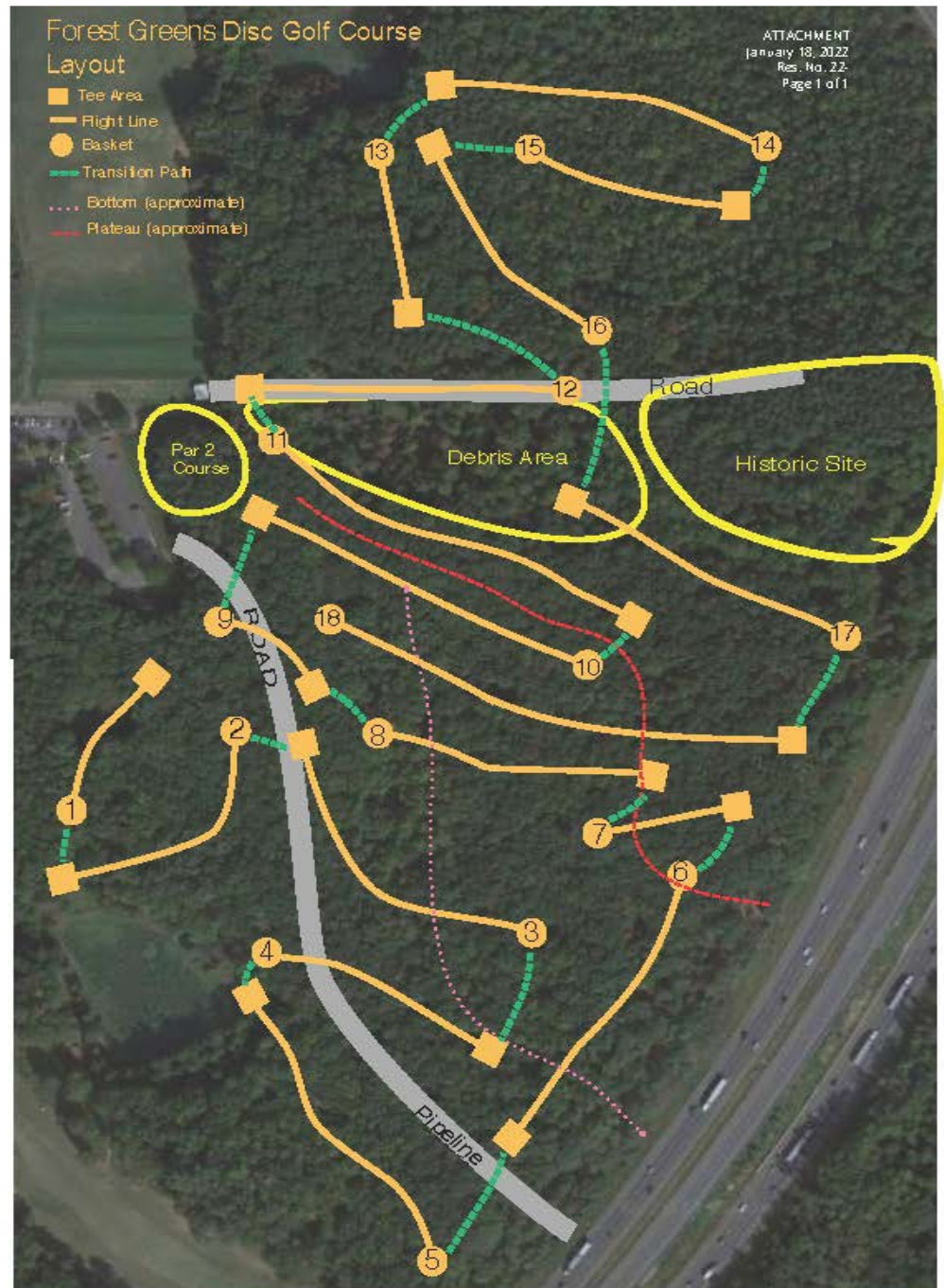
FOREST GREENS

***All wooded**

***Great contrast with the more open Lake Ridge**

***Multiple tees/baskets means scalable difficulty**

***Great view of the Marine Corps Museum from 17's green.**



CONTINUED OPPORTUNITIES

- Lake Ridge DGC and the forthcoming course at Forest Greens have layouts that can be played by all skill levels.
- However, a course specifically targeted toward beginner and recreational skill levels (like Burke Lake in Fairfax) will also fill a need, particularly if this also creates recreational disc golf opportunities in the western half of the county.
- In addition, if there is space for a second course of the same quality as the new Forest Greens course, bringing top-level events and concomitant sports tourism to the county becomes far more likely.

THANK YOU FOR LISTENING

- Questions?
- Comments?
- Concerns?